

Unitarian Universalist Church of Muncie
Marketing Committee
Job Description

Basic Mission

The Committee is responsible for the internal and external marketing of church activities and promoting the church in the community.

Main Tasks

1. Develop promotional campaigns and informational materials as requested by the board, council, or minister.
2. Review the Unigram and website.
3. Develop promotional campaigns to bring people to the church.
4. Implement and evaluate promotional campaigns.
5. Act as liaisons between church committees and outside organizations to further common goals.

Schedules and Time Commitments

The whole committee meets once per month to plan and coordinate its tasks. Monthly meetings are usually held on Sunday morning at 9:30 a.m. or as determined by the members. Specific tasks are carried out by members who volunteer and are assigned the tasks.

Preferred Qualifications

The nominating committee looks for enthusiastic advocates of our principles and programs who are willing to share ideas with others. People with an interest in art, photography, writing, sales, marketing, computer application, planning, and organization/coordination may find this an exciting and rewarding committee opportunity.

Compensations and Reward

The feeling of accomplishment, from finishing a campaign that will contribute to keeping our church healthy and growing.